

2024 Gala Report!

Salesian Family Youth Center



Salesian Family Youth Center Gala Report - February 24, 2024

Introduction:

The Salesian Family Youth Center held its second annual gala on February 24, 2024, at the Castaway at Burbank. The event aimed to raise funds for the organization's operations and Camp Salesian while providing an enjoyable evening for attendees. This report summarizes the key data and highlights from the gala, as well as areas for improvement and suggestions for future events.

Key Data:

1. Number of Attendees: 277 participants
2. Net Profit: \$70,060.24
 - General Operation: \$49,249.51
 - Camp Salesian: \$20,810.73

Highlights:

- **Positive Participant Feedback:** Attendees expressed immense satisfaction with the event, praising both the ambiance and the venue, indicating that the gala was a resounding success in terms of guest experience.
- **Increased Participation and Sponsorship:** The gala saw a notable increase in both participant numbers and sponsorships compared to the previous year. This suggests a growing interest in and support for the endeavors of the Salesian Family Youth Center.
- **Enhanced Organization:** This year's gala showcased better organization, particularly evident at the entrance where guests were warmly welcomed. Additionally, the introduction of commitment cards proved to be a success, facilitating increased contributions towards the cause.
- **Well-Received Booklet and Speeches:** The event booklet was appreciated for its concise and informative content. Furthermore, speeches delivered by individuals well-versed with the organization's mission resonated powerfully with the audience, forging emotional connections and reinforcing support.
- **Efficient Time Management:** The gala adhered meticulously to its schedule, ensuring smooth transitions between segments and maximizing engagement opportunities for attendees.
- **Entertainment Highlights:** Attendees relished the live music, youth mariachi performance, and the interactive Photo Booth, contributing to the overall enjoyment and festive atmosphere of the evening.
- **Successful Collaboration Regarding Auction Items:** The collaboration with different organization to get items was great. Specially the UNITED Airplane ticket that was auction was a tremendous success.

2024 Gala Report!

Salesian Family Youth Center



- **Engaging Live Auction:** The live auction segment was a highlight, injecting excitement and fun into the evening, further enticing guests to participate actively in fundraising efforts.

Areas for Improvement:

- **Evaluation Meeting Timing:** Hold the evaluation meeting sooner, about three or four days after the Gala, for more immediate feedback.
- **Activity Placement:** Ensure that all activities, such as the flasks location, are closer to each other for easier access.
- **Silent Auction Visibility:** Make the silent auction more noticeable for the audience through projection, more announcements on the projector, and walking the baskets around with the items.
- **MC Selection:** Consider hiring a better MC, someone professional and well-known, to enhance the event's hosting.
- **Bar Closure:** Close the bar 10 minutes before the event's end to ensure a smooth conclusion.
- **Photobooth Promotion:** Continue promoting the photobooth, as it was popular among attendees.
- **Children Bracelet Promotion:** Promote the bracelets more effectively to prevent them from being left behind, possibly through announcements and a promotional video.
- **Donor Acknowledgment:** Continue thanking big donors, as it was well-received.
- **Venue Consideration:** Look at different venues, such as St. Dominic Savio or St. John Bosco, and select a better one if possible.
- **Silent Auction Catalog:** Create a catalog of silent auction items for attendees to peruse.
- **Backdrop Frame:** Ensure that the backdrop has its frame for a more polished appearance.
- **Set-Up Timing:** Ensure that set-up time is on schedule to avoid any delays.
- **Mariachi Concerns:** Invite young people to be present at the whole event to avoid having the drivers leaving in the middle of the event. Maybe a good idea to hold a parent meeting to clarify what is expected of them, possibly including a permission slip with the time.

Next Gala: February 22, 2025

In the next page please find financials!

2024 Gala Report!

Salesian Family Youth Center



Salesian Gala 2024 - Balance Sheet					
			Updated: 3/19/24		
Income			Gen Op	Camp	
Pre-Gala					
Tables	38,250.00	0.00%	35.55%		
Seats	10,200.00	0.00%	9.48%		
Sponsorships	23,500.00	0.00%	21.84%		
Donations	2,500.00	0.00%	2.09%		
The night					
Engrave	120.00	0.11%	0.11%		
Campership	7,797.00	7.25%		7.25%	
Campership - Follow to come		0.00%		4.69%	
Checks	3,350.00	3.11%		3.11%	
Cash	1,310.00	1.22%	1.22%		
Credit Card	15,761.00	14.65%		14.65%	
	Total Income	107,588.00	70.30%	29.70%	
Expenses					
Castaway	\$34,390.06				
Castaway Tips	\$240.00				
Gala Awards	\$240.90				
Centerpieces	\$280.00				
Photo Booth	\$365.00				
Photographer	\$400.00				
50/50	\$0.00	Donated			
Marichi - Trio	\$565.00				
Baskets - Juana	\$266.31				
Amazon Order #1	\$318.81				
Bracelets for guest	\$84.21				
Paddles	\$149.88				
PVC Pipe back drop	61.55				
Flowers for Gala centerpieces	167.04				
	Total Expenses	37,528.76			
			Gen Op	Camp	
	Total Income - Expenses	70,059.24	\$49,249.51	\$20,810.73	